



TEENS

LEARN TO

DRIVE

TEENS LEARN to DRIVE

Teens Learn to Drive Inc.

is a non-profit organization whose mission is to reduce death and injury from traffic crashes. It aims to educate teens and their parents, and arm them with the tools they need to be safe and strategic drivers.

The Sweet Life Road Show

is a travelling road safety experience that visits students in Ontario.

Students participate in a variety of interactive activities that incorporate computer gaming and peer theatre, rotating through a series of stations that focus on the top 10 driving risks, and provide them with strategies to stay safe.



Teens Learn to Drive

Sweet Life Road Show

Presented by



Our Mission

To reduce death and injury from traffic crashes by educating...

Parents



about their crucial role in supporting, monitoring and coaching their teens about safe driving

Teens



about strategies to avoid preventable crashes

Seniors



about maintaining their independence while reducing driving risks

A high-angle, slightly blurred photograph of a busy multi-lane highway. The road is filled with cars in both directions. In the background, a city skyline with various skyscrapers is visible under a clear sky. The overall scene is a representation of a typical urban driving environment.

**“Almost 100% of crashes
are preventable.”**

*-Anne Marie Hayes, President and Founder of
Teens Learn to Drive and the Sweet Life Road Show*

Our schools love us!

"School partnerships like this one help raise awareness of situations that can change the course of a lifetime in a split second."

-Sandra Dussiaume,
Principal of Lincoln M.
Alexander S.S

"I sincerely hope that the Sweet Life Road Show is able to continue this important work for a long time to come."

-T. Wisnicki, Principal
of Robert F. Hall
Catholic S.S

"This was an interesting and important experience that is not worth missing!"

-Grade 10 Student at
Monsignor Paul Dwyer
Catholic S.S

Anne Marie Hayes

President and Founder of
Teens Learn to Drive and the Sweet Life Road Show



Anne Marie Hayes is an advocate for driving safety, armed with her passion for educating and promoting safe driving habits to teens, parents, and seniors alike. She is a member of the board of directors of NOYS (National Organizations for Youth Safety) and a member of GHSA (Governor's Highway Safety Association), as well as a member of seven international driving safety organizations. She holds a Bachelor Arts Degree in English from York University, and is a certified driving instructor. Hayes is the author of *"3 Keys to Keeping Your Teen Alive: Lessons for Surviving the First Year of Driving,"* which provides parents and their teens the tools to keep them safe while driving.

John Williamson & Douglas Chadder

of Drive for Life



John Williamson (right) is the founding partner of Drive for Life, an interactive program using simulator-based driving platforms to provide training in overall driving awareness and complex driving challenges. Williamson was previously the co-founder of Futurus Management Inc. He has also been a Partner and National Director at Deloitte & Touche and an executive at Proctor & Gamble of Canada. In addition to being an empowering leader and management expert, Williamson has been recognized by Big Brothers of Metropolitan Ontario as an outstanding contributor.

Douglas Chadder (left) is the Training Manager of “drive for life”. He is a recent graduate of the Automotive Business School of Canada with a Bachelors Degree in Business Administration, and has worked in various sectors of the industry. Doug was previously a brand specialist for Kia Canada. He has also worked for Automotive Driving Solutions, a North American based training company providing tours and presentations of pre-production vehicles for General Motors, Ford, and Toyota.

Our Partners





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Join us on our journey
towards saving lives.

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